

About Pratt's 2025 Fine Art Auction: *Pratt in Bloom*

On **Saturday, May 10**, art lovers will gather at Fisher Pavilion in the heart of Seattle Center for an evening of imaginative art, fine fare, and luscious libations. Guests will explore a salon-style **art sale** featuring over 50 original artworks, before enjoying a seated dinner and rousing **live auction** of 20 carefully curated fine art and art-inspired experiences donated by artists from the Pacific Northwest and beyond. Following dinner, the festivities continue with an **after-party** celebration open to additional guests. Pratt will concurrently present an **online silent auction** featuring an abundance of unique artworks up for bid. **Join us to celebrate the transformative power of art, collect extraordinary artwork, and enjoy.** All event proceeds support our year-round arts programming for ages 5 and up.

About Pratt Fine Arts Center

Pratt is a unique multidisciplinary visual arts resource providing education and instruction, community programs, and professionally equipped artmaking facilities. Pratt serves as a lasting tribute to Edwin T. Pratt, a civil rights leader who championed equal access to housing and educational opportunities for all. We honor his memory by making art education accessible for people of all ages, backgrounds, and skill levels.

Our Primary Program Activities

Adult Classes & Workshops: over 600 subsidized classes and workshops each year in glass, sculpture, jewelry, drawing, painting, printmaking, and woodworking for adults at all skill levels;

Youth Programs: free, pay-what-you-can, and low-cost opportunities to explore creativity for hundreds of youth and teens, including many from underserved Seattle communities;

Scholarships & Tuition Assistance: merit- and need-based scholarships and tuition assistance opportunities for all ages in every visual arts discipline;

Studio Access: affordable, professionally-equipped studio space for over 300 practicing artists;

Free Artist Talks, Exhibitions, and Events: free access to the visual arts for over 20,000 community members each year through our artist lectures, exhibitions, demonstrations, and events.

Sponsorship Opportunities

As an exclusive event sponsor, your company will be highly visible to all of our guests and recognized for your support of Pratt and the visual arts. To reserve your sponsorship, contact Grant & Sponsorship Manager Julie Custer at jcuster@pratt.org or (206) 774-7901.



2025 Auction: Sponsorship Levels & Benefits

PRESENTING SPONSOR **\$10,000** and above

- **Table for 10 at auction**
- **VIP treatment, valet parking, and special gifts for auction guests**
- **Full-page advertisement in auction catalog**
- **Company name and logo in auction marketing materials**
Event marketing: logo and site link on pratt.org event page for 6 months; name/logo in auction e-newsletter.
Event recognition: auction catalog sponsor listing; logo on jumbo screens; recognition in stage presentation; name/logo on auction entrance signage; name/logo on table signage at your table.
- **Exclusive Art Party for up to 30 guests in Pratt's Screenprinting Studio**
Treat up to 30 guests to a unique, hands-on art experience in Pratt's studios. Art Party includes professional teaching artist instruction, all required art supplies and equipment, and light refreshments. **The fine print:** 30-day advanced scheduling suggested; schedule by December 2025.
Fair Market Value = \$5,000

CORPORATE SPONSOR **\$5,000**

- **Table for 10 at auction**
- **VIP treatment, valet parking, and special gifts for auction guests**
- **1/2-page ad in auction catalog**
- **Company name and logo in auction marketing materials**
Event marketing: logo and site link on pratt.org event page for 6 months; name/logo in auction e-newsletter.
Event recognition: auction catalog sponsor listing; logo on jumbo screens; recognition in stage presentation; name/logo on auction entrance signage; name/logo on table signage at your table.
Fair Market Value = \$2,700

CORPORATE SUPPORTER **\$3,500**

- **Tickets for 4 at auction**
- **VIP treatment, valet parking, and special gifts for auction guests**
- **1/2-page ad in auction catalog**
- **Company name listing in auction marketing materials**
Event marketing: logo and site link on pratt.org event page for 6 months; name in auction e-newsletter.
Event recognition: auction catalog sponsor listing; logo on jumbo screens.
Fair Market Value = \$1,392

ARTIST SPONSOR **\$1,000**

Underwrite the cost for 10 donating artists to attend the post-auction mixer and celebration.
Purchase in addition to your own admission OR support artists if you are unable to attend.

- **Company name and logo in auction marketing materials**
Event marketing: logo and site link on pratt.org event page.
Event recognition: auction catalog sponsor listing; logo on jumbo screens.
Fair Market Value = \$0

DEADLINES: Reserve your sponsorship by **March 1, 2025**, to receive full benefits, including inclusion in auction catalog and marketing materials. Final ads, logos, and preferred listing names are due by **March 1, 2025**. Sponsor table guest names and entrée preferences are due by **April 1, 2025**.

2025 Auction: Catalog Advertising Options & Specifications

Ad Size	Width in inches	x	Height in inches	Price
Full Page - <i>Vertical</i>	5.125 w	x	8.25 h	\$1,000
Full Page - <i>Full Bleed Option</i>	6.25 w	x	9.25 h (<i>Trim Size: 6 x 9; Safe Area: 5.25 x 8.25</i>)	\$1,000
Half Page - <i>Horizontal</i>	5.125 w	x	4 h	\$600
Half Page - <i>Vertical</i>	2.4375 w	x	8.25 h	\$600
Quarter Page - <i>Vertical</i>	2.4375 w	x	4 h	\$300

File Requirements:

Preferred ad art format: print-ready PDF

Other acceptable formats: JPEG, TIFF, AI, EPS, or PSD

Raster artwork and linked images should be 300dpi at the size used. Vector art should have all fonts outlined and include any linked files.

4-Color Process printing will be used (CMYK).

Copy and Contract Regulation:

Advertisers are solely responsible for the content and correctness of supplied materials. Pratt Fine Arts Center reserves the right to reject or cancel, up to the day of publication, any ad it deems unsuitable for publication.

Ads submitted with a white background may have a thin border added by Pratt's catalog designer.

Ad Submission Information:

All ads should be submitted in digital format via email.

Send ads to Julie Custer, Grant & Sponsorship Manager, at jcuster@pratt.org.

Note: When submitting your ad via email, please send a separate email message to confirm receipt of image files.

DEADLINE: Print-ready advertisements are due on March 1, 2025

2025 Auction: Sponsor & Advertiser Reply Form

- Yes, I would like to become an **EVENT SPONSOR** at the _____ level with an investment of \$_____.
- I would like to purchase a _____-page ad in Pratt's 2025 Fine Art Auction catalog.

Preferred EVENT SPONSOR name listing for auction materials:

(Please print name exactly how it should appear in auction materials.)

Contact /Billing Information:

Company _____
Contact Name _____
Billing Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____

Payment Method:

- Check Enclosed
 Please Send Invoice
 VISA MasterCard American Express Discover

Name on Card _____
Card Number _____ Exp. Date _____ Card Security Code _____
Signature _____ Date _____

Please return completed form by email or mail to:

Pratt Fine Arts Center
Attn: Julie Custer
1902 South Main Street
Seattle, WA 98144

Email: jcuster@pratt.org

Phone: (206) 774-7901

Thank you!