# 2012-2022 A DECADE OF

creative *momentum* 





# creative *momentum*

As Pratt emerges from the challenges of a global pandemic, we reflect on the achievements of the past ten years and imagine what is possible in the next ten. Our inspired past offers a dynamic foundation for forward momentum and infinite possibilities, as we continue to cultivate a creative, inclusive art-making community.



# **ELEVATING ART EDUCATION**

- » 31,385 students served
- » 5,219 classes offered in 15 different studios
- » Provided 89,086 hours of high-quality instruction
- » Enhanced learning with average class size of 6 students
- » Welcomed Master Artists from around the world for 95 specialty workshops
- » Delivered 17 dynamic Study Abroad experiences in Mexico

#### **NURTURING ARTISTS**

- » 1,500+ practicing artists benefitted from independent studio access
- » \$2.37M in wages paid to teaching artists
- » Hosted 8 Artists in Residence
- » Launched the Pratt Points Volunteer Program
- » Tripled the amount of scholarships available annually
- » Awarded \$226,675 in scholarship funding





# **INVESTING IN YOUTH**

- » 6,316 youth & teens served
- » Doubled weekend youth classes and summer programs
- » Launched Friday Night Teen Takeover for classes campus-wide
- » Developed intergenerational Parent & Me classes

"This is a permission giving place, and one thing truly leads to another and it enriches everybody. Pratt... has many facets and it can create beauty."

—Julie Speidel, Artist and Former Board Member

#### **ENGAGING IN COMMUNITY**

- » Co-founded the Historic Central Area Arts & Cultural District
- » Provided free demonstrations and interactive activities at dozens of community events and festivals
- » Offered free workshops for low-income seniors at Ernestine Anderson Place
- » Partnered with Vibrant Palette to host classes for adults with disabilities
- » Partnered with Path with Art to host classes for people recovering from houselessness, trauma, and/or addiction
- » Completed the restoration of James Washington's Fountain of Triumph





# **EQUIPPING STUDIOS**

- » Completed the renovation of two campus buildings
- » Purchased new etching press for the printmaking studio
- » Installed a power hammer in the forge
- » Powered up new glass casting and flameworking kilns
- Refurbished the glassblowing studio with all new equipment
- » Opened a brand-new woodworking studio

#### **INCREASING ACCESSIBILITY**

- » Revived and expanded the Tuition Assistance program
  - Awarded \$110,967 in need-based assistance to 455 recipients
- Doubled Pay-What-You-Can weekend youth programs
- Developed an annual series of free workshops for Veterans

"It's an amazing and vital place; it's a great place to work with material and learn about it."

—Preston Singletary, Artist



#### **HONORING LEGACIES**

» Celebrated Pratt's 40th Anniversary with an expansive exhibition at Bellevue Arts Museum featuring work from over 250 Pratt teaching artists throughout the organization's influential history

» Commemorated Edwin T. Pratt with a series of activities, including:

- A special scholarship exhibition at the NW African American Museum
- A site-specific commission of artwork by local artist Jite Agbro
- The publication of a long-form essay by local author, Nancy Rawles, celebrating his life and legacy in the context of the local and national civil rights movement

#### **PROMOTING INCLUSIVITY**

- » Permanently removed perimeter fencing, a barrier to campus entry
- » Established an organization-wide commitment to DEI
- » Developed and implemented an inclusive hiring policy
- » Increased diversity of staff from 10% to 43% BIPOC
- » Diversified the Board, now 69% BIPOC
- » Created the Edwin T. Pratt Scholarship for BIPOC artists







### **INSPIRING RESILIENCE**

 Adapted and persisted to deliver on Pratt's mission through the unprecedented circumstances of a global pandemic

#### » Produced 230 high-quality virtual classes

- » Engaged 1,109 students in at-home experiences
- » Produced two installments of *Pratt Live!*, an innovative virtual telethon, now with more than 2,200 views

## BUILDING A SUSTAINABLE FUTURE

- » Developed and implemented a new, student-focused programming model
- » Rebranded the organization to increase accessibility and approachability
- » Increased the annual operating budget by 37%
- » Established & maintained first-ever invested reserve fund
- » Increased total net assets to \$5.6M, an increase of 88%





#### **CULTIVATING GIVING**

- » Launched smARTfund monthly giving program
- » Now generating \$31k per year with an average pledge of just \$22 per month
- » Secured three \$1M gifts
- » Increased the total number of donors by 213%
- » Increased overall individual giving \$\$ by 144%

"What I know is this—Seattle has an incredible, vibrant arts scene and it is a heartbeat and it brings people to Seattle. And I truly believe that Pratt is at the center of that heartbeat, and I'm sure you'll find a lot of artists who have that story."

—Jenny Pohlman, Artist and Former Board President



#### OUR MISSION

To foster a creative, inclusive art-making community, providing access to quality education and professionally equipped studios for everyone. We promote the joy and transformative power of art and actively support the development of visual artists.

> PRATT FINE ARTS CENTER 1902 SOUTH MAIN STREET SEATTLE, WA 98144 206.328.2200

pratt.org