

## **BENEFITS FOR DONATING ARTISTS**

Thank you for considering a donation to Pratt Fine Arts Center's 30<sup>th</sup> Annual Fine Art Auction. Your generosity helps Pratt meet an important need in the community by serving more than 3,300 students annually. Pratt's openness and accessibility to artists at all levels fosters creative expression, community, and shared inspiration. Along with the satisfaction of knowing that you are an active participant in the success of such an amazing organization, you will also receive:

### ***THE FUN STUFF!***

- An Art Drop-off Party will be held on Friday, February 3<sup>rd</sup> to celebrate all of the artists participating in the 2012 Fine Art Auction. *Details to follow.*
- Artists' choice, Jurors' choice, Best Packing and Best Bio awards will be handed out at *Pratt Exposed*. Last year, prizes included a trip to Mexico!

### ***VISIBILITY***

- Your artwork will be juried by a panel of respected curators, artists and gallery owners.
- Your artwork will be seen and bid on by many of the area's top art collectors and gallery owners.
- Your artwork and biography will be reproduced in full-color in the auction catalog with a distribution of at least 1,000.
- Gallery owners, curators and collectors will be personally invited to *Pratt Exposed* to celebrate, along with the artists, the unveiling of the artwork the night before the auction.

### ***PROFESSIONAL PHOTOGRAPHY OF YOUR ARTWORK***

- You will receive a complimentary professional digital image of your donated artwork. Please provide your email address on the included procurement form in order to receive your image.
- If you prefer to provide your own image for the catalog, please send a disk or electronic file with your procurement form. Please note that we may not be able to use the photography you provide if the resolution or background does not fit with our design guidelines. *Be sure to mark the correct orientation and credit the photographer.*

### ***AUCTION BENEFITS***

#### **FOR ARTISTS DONATING ARTWORK VALUED *BELOW* \$1,000**

**Artists donating 100% of the proceeds from the sale of their artwork will receive:**

- One free ticket to the Annual Fine Art Auction (\$200 value)
- The option of purchasing additional tickets at the regular rate of \$200 each
- One Journeyman Level membership to Pratt Fine Arts Center (\$75 value)

**Artists electing to receive commission on the sale of their work will receive:**

- The option of purchasing one ticket at a discounted rate of \$60 (\$200 value)
- The option of purchasing additional tickets at the regular rate of \$200 each
- One Journeyman Level membership to Pratt Fine Arts Center (\$75 value)

#### **FOR ARTISTS DONATING ARTWORK VALUED AT \$1,000 OR ABOVE**

**Artists donating 100% of the proceeds from the sale of their artwork will receive:**

- One free ticket to the Annual Fine Art Auction (\$200 value)
- The option of purchasing an additional ticket at a discounted rate of \$60 (\$200 value)
- One Journeyman Level membership to Pratt Fine Arts Center (\$75 value)

**Artists electing to receive commission on the sale of their work will receive:**

- The option of purchasing up to two tickets at a discounted rate of \$60 each (\$400 value)
- One Journeyman Level membership to Pratt Fine Arts Center (\$75 value)

**Artists electing to receive a ticket to the Annual Fine Art Auction are still required to RSVP by the deadline.**

All benefits are per donation with the exception of the Journeyman membership.  
Only one membership will be given per donating artist.

# ARTWORK SUBMISSION DEADLINE

**Friday, February 3, 2012** is the deadline for all artwork submissions.

All physical artwork and paperwork are due on this day for the color catalog deadline.

**There will be no exceptions.**

Delivery Dates and Hours – Today until 2.3.12  
Monday – Friday, 9am-5pm at Pratt's main building

## **ART DROP-OFF PARTY**

An Art Drop-off Party will be held on Friday, February 3<sup>rd</sup> to celebrate all of the artists participating in the 2012 Fine Art Auction. We will have packing materials available, people to help you with your paperwork and a whole lot of refreshments and fun! *Location to come!!*

*If you wish to drop off your work early, please deliver it directly to the front desk at Pratt.*

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Pratt Fine Arts Center is a 501(c)(3) charitable organization which allows you to claim a portion of your donation as a tax deduction.

**Please note that your donation is not a loan or consignment – it is a gift from you to Pratt Fine Arts Center. If your donation is juried into the auction but does not sell, Pratt may keep it to place in another fundraiser or use in some other way to benefit the organization.**

*Pratt Fine Arts Center promises to handle your artwork with the utmost respect and care and to keep you updated on the status and sale of your donation, but Pratt is not responsible for breakage, theft or loss.*



## PACKAGING YOUR AUCTION DONATION

When packaging your artwork, please consider that it will be unpacked, transported and repacked several times and will be handled by a number of different people. Please consider the following packing suggestions in order to keep your artwork safe during all of this transporting:

### GLASS

Glass items should be wrapped in bubble wrap, preferably closed with blue painter's tape, and packed in a sturdy box. *Please do not use clear packing tape.*

### SCULPTURE

All 3D artwork should come in a box (preferably double-walled) that can accommodate the art and close completely without touching the artwork. Please allow three inches between the artwork and the box wall. If your art weighs more than 25 pounds, you should consider a wooden crate.

### 2D

2D work must be ready to hang with the proper wire or hanging apparatus for your specific piece and be wrapped to protect it from damage.

### JEWELRY

Jewelry should be in a box or alternative packaging. *Loose jewelry will not be accepted.*

If you cannot deliver your artwork, or require assistance, please contact Rosie Daniel, Community Events Coordinator, at 206.328.2200 x264.

## VALUATION AND THE JURY PROCESS

### VALUATION

We ask that you value your work at the price at which it would sell in a gallery or store. Donated items must have a fair market value of \$300 or above. If, during the jury process, your artwork is determined to be over or under priced, you will be contacted with suggested changes. Fair market value of your artwork has no impact on its placement in Silent Auctions 1, 2, 3 or in the Live Auction.

### JURY PROCESS

All donated work will be juried by a panel of curators, artists and gallery owners to determine selection and placement of each piece for the auction. The jury will also be responsible for selecting pieces for the live auction.

The criteria includes:

- Mastery of your artistic medium
- Creativity, originality and innovation in both subject and use of materials
- Mass audience appeal
- Use of your work to convey a message, tell a story, etc.

If your artwork is not accepted, you will be notified by March 30, 2012.

*If you do not pick up your artwork by April 30, 2012, it will be considered abandoned by the artist and will become the property of Pratt Fine Arts Center.*

## ***ARTIST'S BIOGRAPHY AND STATEMENT – A HELPFUL GUIDE***

We want to feature you and your artwork in the best possible way at Pratt's Annual Art Auction! If you have any questions about your artist's biography and your entry in Pratt's auction catalog, please contact Rosie Daniel, Community Events Coordinator, at 206.328.2200 x 264 or [rdaniel@pratt.org](mailto:rdaniel@pratt.org).

Your artist's statement is where you have the chance to explain WHY you chose to create what you have created. What motivated you? How did you arrive at certain ideas or conclusions? Is there a background story to the art? Follow through on your self-exploration by sharing your story with those who would love to know more about your art. We want to do what we can to help you tell your story.

For Pratt's auction catalog, your entry will be limited to **100 words**. If you are not sure what to include in your biography/statement, try choosing one or two of the following things Pratt patrons would like to know about you:

1. What is your relationship to Pratt Fine Arts Center?
2. What does Pratt mean to you and your creative development?
3. Themes or interests that are specific to your art
4. The exploration of any iconography or symbols within your work
5. Special methods or skills used in creating your art
6. Why did you donate this particular piece?
7. Significant mentors or influences on your work and you as an artist
8. Your educational and artistic training and any awards you have received
9. Important exhibitions or publications featuring your art

### ***Examples from Pratt's auction catalog***

Example #1: This teapot reflects the rusty aesthetic of Seattle's Gasworks Park, yet addresses the shortcomings and short supply of refined fossil fuels. Although made of clay, this piece has a patina of rust which has formed in the Northwest rain. Randolph Sill is a Northwest ceramic sculptor, activist and teacher. In 2006 his work gained national recognition when it was awarded best of show at National Conference on Education for the Ceramic Arts and Washington Potter's Association shows. Locally his work was awarded best in show (juror's choice) and best in show (people's choice) at Art Port Townsend 2006.

Example #2: This work is part of a new series based on metaphors that exist in mathematical definitions. Peggy's work is inspired by classical mythology, studies pertaining to memory and mathematical descriptions. Her work has been acquired by major collections including the Bibliotheque Nationale de France, the Harry Ransom Center at the University of Texas, the Ralph Lauren Collection and the Museo de Fotografia di Brescia, Italy. Peggy's work has been widely published. She's had numerous solo shows both locally and nationally and has been included in exhibits at the Whatcom Museum in Bellingham and the Frye Museum in Seattle. She is represented by both the Benham Gallery in Seattle and the Beacon Firehouse Gallery in New York.